Rebuild @ Rundlett Guide for Public Testimony

Thank you for your interest in testifying in support of Concord's green space!

Public hearings are an essential part of civic governance and your participation helps shape our community for the better. Thank you for being a great neighbor and fellow citizen!



Tips for Giving Public Testimony

- 1. Research the issue. You can visit <u>www.concordgreenspacecoalition.com/rar</u> for more information on this topic.
- 2. Plan your testimony. Use the following guide to help craft your thoughts.
 - Aim for 2-3 minutes
 - Your personal story matters appeals to emotion and what the issue means to you personally help humanize the issue
 - Keep your testimony simple and focused; stick to what you know and are comfortable speaking about
 - State just the facts don't say anything that is based in rumor or hasn't been fact checked
 - Be nice! People will be more receptive to your comments.
- 3. Practice! A few practice runs will refine your testimony and help you speak more confidently.
- 4. Print or write your notes out legibly. Use eye contact if you can as you speak, but it's perfectly fine to read directly from your written statement/notes.
- 5. Hand your statement in to the Board after you've spoken for public record.



<u>School Board Middle School Public Hearing -</u> <u>6/21</u>

The essential details:

- Tuesday, June 21st
- 6pm
- Central Office Board Room 38 Liberty St.

Visit <u>www.concordgreenspacecoalition.com/rar</u> for more information on this issue.

SPEAK UP! Your voice is critical on this matter.

CAN'T ATTEND? Email your School Board members, the Superintendent and School

TESTIMONY

(1) Greetings

(Greet the committee, thank them for hearing your testimony, and introduce yourself.)

Good evening, School Board members and Superintendent Murphy. Thank you for hearing my testimony today on this issue.

My name is ______ and I live on _____St/Rd/etc in Ward _____.

(2) State your position:

I support Rebuilding at Rundlett because...

- #1:
- #2:
- #3:

(3) Personal story:

Include details here about your personal story to help frame why this issue is important to you. Speak clearly and honestly - your feelings and thoughts on this issue matter and humanize the issue.

(4) Ask for a specific action or outcome:

I am asking you to rebuild the middle school at the existing Rundlett location...

(5) Thank the committee:

Thank you for the opportunity to testify today. This issue is important to me and I'd be happy to answer any questions you may have.